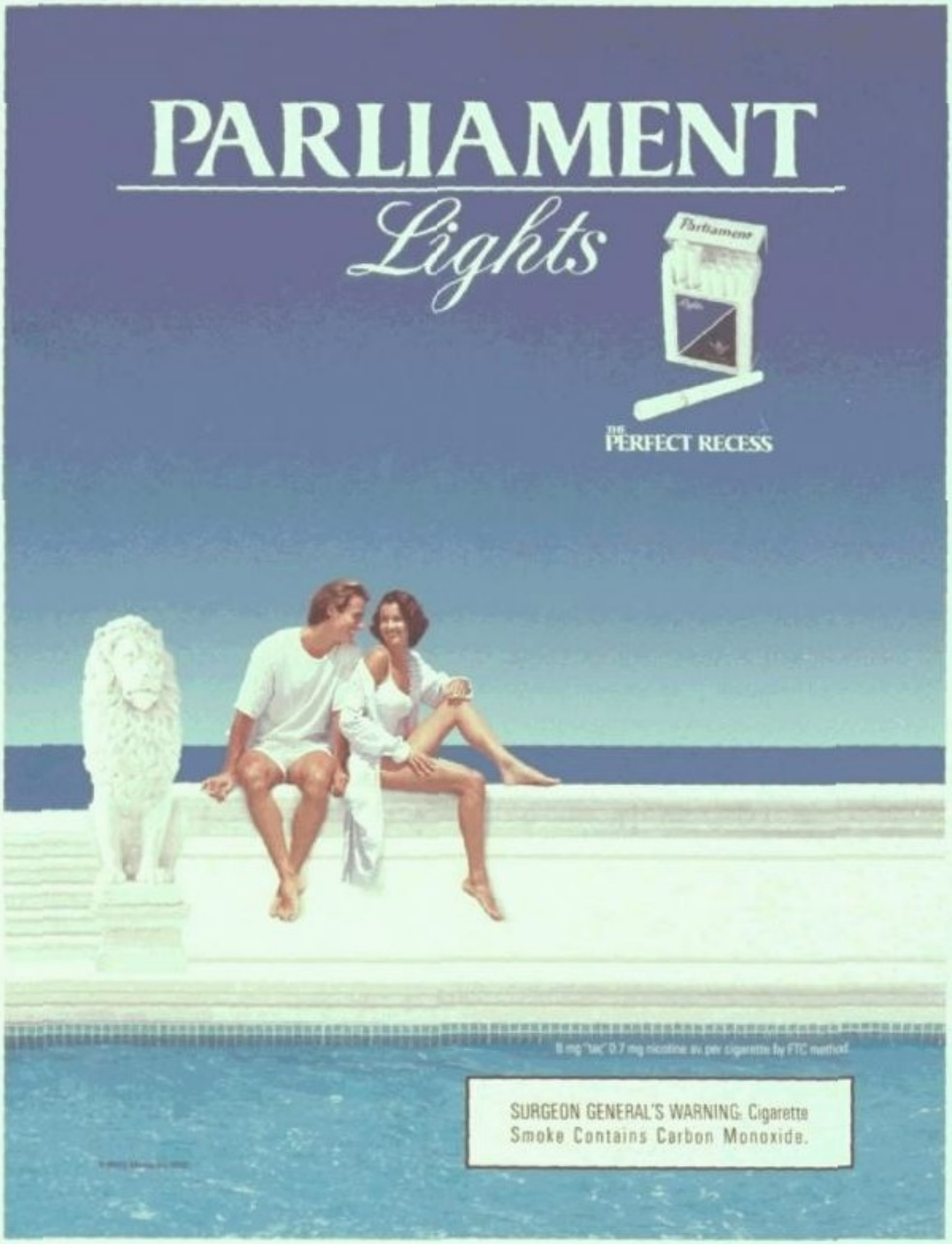

PHILIP MORRIS INC.

THIS ADVERTISEMENT PREPARED BY YOUNG & RUBICAM NY

Job Number:	M7740	Warning Statement:	D
Ad Number:	PAR 1253 A2	Warning Exhibit:	2
Title:	Lion's Head - Consumer Size	Qtr. of Cover Date:	1
Ad Size:	Consumer Magazines Size Bleed: 8 1/2" x 11 1/8" Live: 7" x 10"	Cover Date:	1997
		T&N:	10 pt
Publications:	Allure, Sports Illustrated, Audio, Live, Time Out, New York Magazine	Year:	© 1997

Codes: PMUPAR (15-1-12) SH1296 Art—R.McDuffey/R.Cobbable Acc't Mgt—C.Wilson

2061037143

Source: https://www.industrydocuments.ucsf.edu/docs/zghp0003

2061037143